



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

**Contract #** 1368852  
**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** American Crossroads (41509)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AMER CROSSROAD 10/2 (471923)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** MILHOAN,EMILY  
**Phone/Fax** /  
**CPE** 11/27/953  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** AMER CROSSROAD 10/2  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/06/12  
**Last Modified** 09/06/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06306463  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,957.50  
**Net Total** \$11,092.50  
**Sales Tax**

**West Palm Beach (WPEC)**

By Broadcast Month	Spots	Rate
Oct. 2012	4	\$13,050.00
<b>Grand Total:</b>	<b>4</b>	<b>\$13,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (1)	10/08/12-10/08/12	4	:30	10P- CBS-Hawaii Five-O (Monday)		1							1	\$2,300.00	\$2,300.00	West Palm Beach (WPEC)		9/6/12
2.0	Normal Line / Prime (2)	10/04/12-10/04/12	4	:30	9P- CBS-Person of Interest (Thursday)					1				1	\$2,750.00	\$2,750.00	West Palm Beach (WPEC)		9/6/12
3.0	Normal Line / Prime (3)	10/02/12-10/02/12	4	:30	8P- CBS-NCIS (Tuesday)			1						1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		9/6/12
4.0	Normal Line / Prime (4)	10/02/12-10/02/12	4	:30	9P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		9/6/12
5.0	Normal Line / Prime (5)	10/03/12-10/03/12	4	:30	9P- CBS-Criminal Minds (Wednesday)				1						\$2,500.00		West Palm Beach (WPEC)		9/6/12
5.0.1	Closed Preempt (5)	10/03/12															West Palm Beach (WPEC)	Program Change/Exception - Presidential Debates are running	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC  
1100 Fairfield Dr  
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Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

**Contract #** 1400736  
**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** American Crossroads (41509)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** AMER CROSSROAD 10/30 (462055)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** SANTUOSO,MICHELLE  
**Phone/Fax** /  
**CPE** 11/27/1274  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** AMER CROSSROAD 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/25/12  
**Last Modified** 11/01/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06395726  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,507.50  
**Net Total** \$76,542.50  
**Sales Tax**

**West Palm Beach (WPEC)**

By Broadcast Month	Spots	Rate
Nov. 2012	57	\$90,050.00
<b>Grand Total:</b>	<b>57</b>	<b>\$90,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/02/12-11/02/12	3	:30	10A- 11A (EST)						1			1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12
2.0	Normal Line / Prime (2)	11/02/12-11/02/12	3	:30	10P- CBS-Blue Bloods (Friday)						1				\$3,750.00		West Palm Beach (WPEC)		10/25/12
2.0.1	Closed Preempt (2)	11/02/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
3.0	Normal Line / SPOT (3)	11/02/12-11/02/12	3	:30	11:35P- 12:35A (EST)						1				\$425.00		West Palm Beach (WPEC)		10/25/12
3.0.1	Closed Preempt (3)	11/02/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv	
4.0	Normal Line / SPOT (4)	11/02/12-11/02/12	3	:30	12P- 12:30P (EST)						1			1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
5.0	Normal Line / SPOT (5)	11/02/12-11/02/12	3	:30	4P- 5P (EST)						1			1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
6.0	Normal Line / SPOT (6)	11/02/12-11/02/12	3	:30	5:30A- 6A (EST)						1			1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
7.0	Normal Line / SPOT (7)	11/02/12-11/02/12	3	:30	5:30P- 6P (EST)						1			1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
8.0	Normal Line / SPOT (8)	11/02/12-11/02/12	3	:30	6:30P- 7P (EST)						1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/25/12
9.0	Normal Line / SPOT (9)	11/02/12-11/02/12	3	:30	7A- 9A (EST)						1			1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12
10.0	Normal Line / SPOT (10)	11/02/12-11/02/12	3	:30	7:30P- 8P (EST)						1			1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

## Contract # 1400736

**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** American Crossroads (41509)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** AMER CROSSROAD 10/30 (462055)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** SANTUOSO,MICHELLE  
**Phone/Fax** /  
**CPE** 11/27/1274  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** AMER CROSSROAD 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/25/12  
**Last Modified** 11/01/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06395726  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,507.50  
**Net Total** \$76,542.50  
**Sales Tax**

### West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	57	\$90,050.00
<b>Grand Total:</b>	<b>57</b>	<b>\$90,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (11)	11/02/12-11/02/12	3	:30	8P- CBS-Undercover Boss (Friday)						1			1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/25/12
12.0	Normal Line / SPOT (12)	11/02/12-11/02/12	3	:30	9A- 10A (EST)						1			1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
13.0	Normal Line / Prime (13)	11/05/12-11/05/12	3	:30	10P- CBS-Hawaii Five-O (Monday)		1								\$3,750.00		West Palm Beach (WPEC)		10/25/12
13.0.1	Closed Preempt (13)	11/05/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
14.0	Normal Line / SPOT (14)	11/05/12-11/05/12	3	:30	11P- 11:35P (EST)		1							1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
15.0	Normal Line / SPOT (15)	11/05/12-11/05/12	5	:30	12:30P- 4P (EST)		1							1	\$550.00	\$550.00	West Palm Beach (WPEC)		10/25/12
16.0	Normal Line / SPOT (16)	11/05/12-11/05/12	3	:30	5A- 5:30A (EST)		1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
17.0	Normal Line / SPOT (17)	11/05/12-11/05/12	3	:30	5P- 5:30P (EST)		1							1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
18.0	Normal Line / SPOT (18)	11/05/12-11/05/12	3	:30	6P- 6:30P (EST)		1							1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		10/25/12
19.0	Normal Line / SPOT (19)	11/05/12-11/05/12	3	:30	6A- 7A (EST)		1							1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
20.0	Normal Line / SPOT (20)	11/05/12-11/05/12	3	:30	7P- 7:30P (EST)		1							1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
21.0	Normal Line / SPOT (21)	11/05/12-11/05/12	3	:30	9A- 10A (EST)		1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12

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## Contract # 1400736

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**Advertiser** American Crossroads (41509)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** AMER CROSSROAD 10/30 (462055)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** SANTUOSO,MICHELLE  
**Phone/Fax** /  
**CPE** 11/27/1274  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** AMER CROSSROAD 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/25/12  
**Last Modified** 11/01/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06395726  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,507.50  
**Net Total** \$76,542.50  
**Sales Tax**

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By Broadcast Month	Spots	Rate
Nov. 2012	57	\$90,050.00
<b>Grand Total:</b>	<b>57</b>	<b>\$90,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Football (22*)	11/03/12-11/03/12	4	:30	8P- Sports-CBS SEC Football 2							1		1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/25/12
23.0	Normal Line / SPOT (23)	11/03/12-11/03/12	3	:30	11P- 11:35P (EST)							1		1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
24.0	Normal Line / SPOT (24)	11/03/12-11/03/12	3	:30	11:35P- 12:05A (EST)							1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
25.0	Normal Line / SPOT (25)	11/03/12-11/03/12	3	:30	6A- 7A (EST)							1		1	\$275.00	\$275.00	West Palm Beach (WPEC)		10/25/12
26.0	Normal Line / SPOT (26)	11/03/12-11/03/12	3	:30	7P- 7:30P (EST)							1		1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
27.0	Normal Line / SPOT (27)	11/03/12-11/03/12	3	:30	7A- 9A (EST)							1		1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
28.0	Normal Line / Football (28)	11/03/12-11/03/12	3	:30	8P- Sports-CBS SEC Football 2							1		1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		10/25/12
29.0	Normal Line / SPOT (29)	11/04/12-11/04/12	3	:30	10:30A- 11:30A (EST)								1	1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
30.0	Normal Line / SPOT (30)	11/04/12-11/04/12	3	:30	7P- 8P (EST)								1	1	\$5,600.00	\$5,600.00	West Palm Beach (WPEC)		10/25/12
31.0	Normal Line / SPOT (31)	11/04/12-11/04/12	3	:30	8A- 9A (EST)								1	1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
32.0	Normal Line / SPOT (32)	11/04/12-11/04/12	3	:30	9A- 10:30A (EST)								1	1	\$1,675.00	\$1,675.00	West Palm Beach (WPEC)		10/25/12
33.0	Normal Line / SPOT (33)	11/01/12-11/01/12	3	:30	11P- 11:35P (EST)					1				1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
34.0	Normal Line / SPOT (34)	11/01/12-11/01/12	5	:30	12:30P- 4P (EST)					1				1	\$550.00	\$550.00	West Palm Beach (WPEC)		10/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC  
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## Contract # 1400736

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**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
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**Phone/Fax** /  
**CPE** 11/27/1274  
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**Billing Type** Weekly/Irregular  
**Comments** AMER CROSSROAD 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/25/12  
**Last Modified** 11/01/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06395726  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,507.50  
**Net Total** \$76,542.50  
**Sales Tax**

### West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	57	\$90,050.00
<b>Grand Total:</b>	<b>57</b>	<b>\$90,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / SPOT (35)	11/01/12-11/01/12	3	:30	5A- 5:30A (EST)					1				1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
36.0	Normal Line / SPOT (36)	11/01/12-11/01/12	3	:30	5P- 5:30P (EST)					1				1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
37.0	Normal Line / SPOT (37)	11/01/12-11/01/12	3	:30	6P- 6:30P (EST)					1				1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		10/25/12
38.0	Normal Line / SPOT (38)	11/01/12-11/01/12	3	:30	6A- 7A (EST)					1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
39.0	Normal Line / SPOT (39)	11/01/12-11/01/12	3	:30	7P- 7:30P (EST)					1				1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
40.0	Normal Line / Prime (40)	11/01/12-11/01/12	3	:30	8P- 9P (EST)					1				1	\$5,600.00	\$5,600.00	West Palm Beach (WPEC)	BIG BANG/2.5 MEN	10/25/12
41.0	Normal Line / SPOT (41)	11/01/12-11/01/12	3	:30	9A- 10A (EST)					1				1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
42.0	Normal Line / SPOT (42)	10/30/12-10/30/12	3	:30	11P- 11:35P (EST)			1						1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
43.0	Normal Line / SPOT (43)	10/30/12-10/30/12	5	:30	12:30P- 4P (EST)			1						1	\$550.00	\$550.00	West Palm Beach (WPEC)		10/25/12
44.0	Normal Line / SPOT (44)	10/30/12-10/30/12	3	:30	5A- 5:30A (EST)			1						1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
45.0	Normal Line / SPOT (45)	10/30/12-10/30/12	3	:30	5P- 5:30P (EST)			1						1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
46.0	Normal Line / SPOT (46)	10/30/12-10/30/12	3	:30	6P- 6:30P (EST)			1						1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		10/25/12
47.0	Normal Line / SPOT (47)	10/30/12-10/30/12	3	:30	6A- 7A (EST)			1						1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
48.0	Normal Line / SPOT (48)	10/30/12-10/30/12	3	:30	7P- 7:30P (EST)			1						1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:



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## Contract # 1400736

**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** American Crossroads (41509)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** AMER CROSSROAD 10/30 (462055)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** SANTUOSO,MICHELLE  
**Phone/Fax** /  
**CPE** 11/27/1274  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** AMER CROSSROAD 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/25/12  
**Last Modified** 11/01/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06395726  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,507.50  
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### West Palm Beach (WPEC)

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<b>Grand Total:</b>	<b>57</b>	<b>\$90,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / Prime (49)	10/30/12-10/30/12	3	:30	8P- CBS-NCIS (Tuesday)			1						1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		10/25/12
50.0	Normal Line / SPOT (50)	10/30/12-10/30/12	3	:30	9A- 10A (EST)			1						1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
51.0	Normal Line / SPOT (51)	10/31/12-10/31/12	3	:30	10A- 11A (EST)				1						\$425.00		West Palm Beach (WPEC)		10/25/12
51.0.1	Closed Preempt (51)	10/31/12															West Palm Beach (WPEC)	Sold Out/Exception -	
52.0	Normal Line / SPOT (52)	10/31/12-10/31/12	3	:30	11:35P- 12:35A (EST)				1					1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12
53.0	Normal Line / SPOT (53)	10/31/12-10/31/12	3	:30	12P- 12:30P (EST)				1					1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
54.0	Normal Line / SPOT (54)	10/31/12-10/31/12	3	:30	4P- 5P (EST)				1					1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
55.0	Normal Line / SPOT (55)	10/31/12-10/31/12	3	:30	5:30A- 6A (EST)				1					1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
56.0	Normal Line / SPOT (56)	10/31/12-10/31/12	3	:30	5:30P- 6P (EST)				1					1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
57.0	Normal Line / SPOT (57)	10/31/12-10/31/12	3	:30	6:30P- 7P (EST)				1					1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/25/12
58.0	Normal Line / SPOT (58)	10/31/12-10/31/12	3	:30	7A- 9A (EST)				1					1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12
59.0	Normal Line / SPOT (59)	10/31/12-10/31/12	3	:30	7:30P- 8P (EST)				1					1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
60.0	Normal Line / SPOT (60)	10/31/12-10/31/12	3	:30	9A- 10A (EST)				1					1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
61.0	Normal Line / Football (64)	11/04/12-11/04/12	1	:30	1P- Sports-CBS NFL Football								1	1	\$26,475.00	\$26,475.00	West Palm Beach (WPEC)		11/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: